



Turn on ONLY the lights you need

Dramatic energy savings
Small Cost. Fast Payback.

Here's a success story about what SwitchGenie Lighting Controls did for the marketing/printing company called ImageWerks in Maplewood, Minnesota.



LINK Lighting & Controls
4576 Echo Lane
Stacy, MN 55079 USA

1.800-522-1196 Toll Free
1.651.462.3992 Fax
www.switchgenie.com

During the six months after installation, the power bills showed a definitive savings. Imagewerks confirms that the power bills dropped an average of **37%** since the SwitchGenie System was installed (See chart below). Imagewerks will have a [full payback](#) on the cost of the system in [less than two years](#).

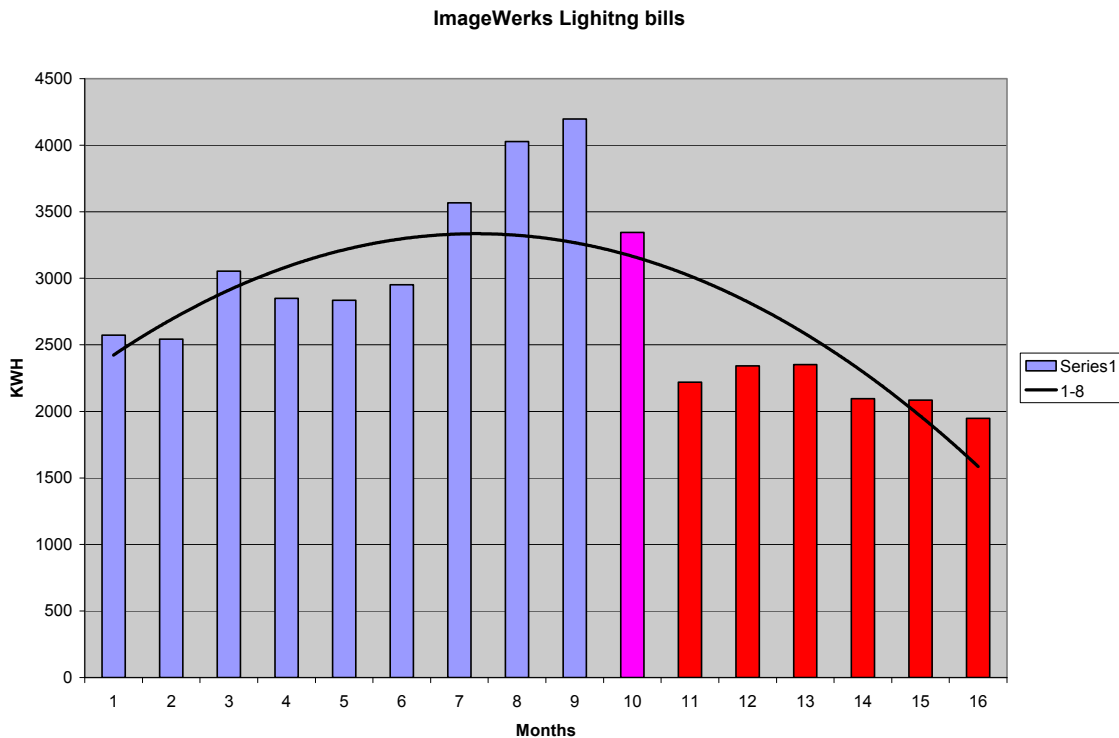
The savings comes from three sources: a direct reduction of wattage in connected load, the switching flexibility that allows them to use less energy while using the room and a one-time rebate from the local power company.

Chart for KWH readings from energy bills ImageWerks Marketing

The blue bars show the electrical usage before the installation of the SwitchGenie lighting control System.

The pink bar is the month of the installation of the new lighting.

The red bars show the electrical usage from the same meter using the same equipment except adding the SwitchGenie lighting controls.



An additional benefit of the change in lighting is the visual comfort of the indirect lighting and the user comfort by being able to select the lighting intensity in each work space.

Scott had suffered from headaches with his old lighting and since the installation of the new lighting they have gone away.

Eye strain is a

substantial factor in loss of productivity and worker comfort and satisfaction.



Here's How It Works:

- Install the SwitchGenie Toggle Ballast in each fixture.
- The Toggle feature works with your existing wall switch.
- Each fixture turns on only one lamp when you enter.
- Toggle the wall switch you can increase the light level to what you want.
 - The lights come on at the lowest level by default.
 - The lamps that come on rotate to even out the lamp life.

Where to use SwitchGenie Controls? ***Where you want to save energy and the tasks vary so different light levels are a benefit.***

Imagewerks upgraded the lighting throughout the building. Every office was done with the SwitchGenie controls. The high CRI lamps and 5,500K color temperature lamps were used consistently throughout the building.



Other applications at Imagewerks include the pressroom with its 6-color Heidelberg sheet fed press. In this room exact color rendering is critical. The pressmen now color-check the press during operation, since the pressroom and the proofing station have the same color temperature illumination (5,500K, 93 CRI).



Perhaps the most dramatic lighting effect can be seen in the conference room where the SwitchGenie controls were used to provide a switch for the four levels of light are available by pushing a button.

Summary:

The DOE estimates that the average building uses 38% of its total energy consumption on lighting. We can save up to 50% of your lighting energy. Many offices are over illuminated and that amount of light is rarely necessary because the human eye adjusts to actual levels.

So only use the lights you need.



SwitchGenie works for ImageWerks and

It'll work for you!

